



MERGERS & ACQUISITIONS ADVISORY

**Innovation, Quality, Integrity and
a Passion for Excellence.**

Rose, Snyder & Jacobs LLP is a full-service entrepreneurial advisory firm committed to helping our clients unleash the full power of their businesses.



Rose, Snyder & Jacobs LLP
ACCOUNTANTS & ADVISORS

GETTING IT RIGHT

Right Expertise. Right Strategies. Right Solutions.

Opportunities don't vanish because times are tough.
Opportunities are made by the careful strategic choices
every business leader makes.

When You Only Get One Chance to Get it Right... You Need the Right Minds on Your Team.

Innovative, energetic, sophisticated yet street smart. That's not how accounting firms are normally described. These are just a few of the characteristics that set Rose, Snyder & Jacobs LLP apart.

We know that numbers are only a part of the game plan when it comes to Mergers & Acquisitions. By expertly aligning our M&A financial services with your transactional needs, we provide you with the kind of unique interdisciplinary approach that helps drive value across the deal life cycle. Ranked among the leading financial M&A advisors, RSJ draws on decades of experience in sophisticated business and financial markets to deliver integrated strategic and financial services to our clients.

When you partner with RSJ, your company will benefit from a multi-functional team of professionals with a rich blend of skills and experience in transaction services, corporate finance and tax structuring. We also align with legal and investment banking professionals to work closely with our clients to add accuracy, consistency and support through every phase of the deal cycle.

Exceptional People. Exceptional Service.

Wise, trusted and enthusiastic leadership has been the cornerstone of Rose, Snyder & Jacobs LLP for over 35 years. Our world-class collaborative knowledge team provides you with a range of comprehensive services, deep insights, practical experience and technical skills needed to address your most pressing issues. RSJ's specialized results-driven process helps businesses across multiple industries obtain clarity, develop solutions and execute strategies that will lead to desired results. This unique strategic business approach, when applied in tandem with the transactional needs of your business, dramatically streamlines operations, maximizes opportunities, increases revenue and develops more sustainable business models key to long-term growth and value.

With RSJ, You Get Wise Solutions for a Sound Future.

 **Innovative Thinking. Dependable Results.**

BEYOND THE DEAL.

Great Businesses Don't Happen by Accident.

Great businesses are made by careful choices, good strategies and a true understanding of how the numbers work within the whole structure.

When it comes to Mergers & Acquisitions, the ultimate success of a transaction from the buyer's point of view, means gaining a clear picture through detailed analysis, thorough due diligence and quality information about your potential acquisition. To allow you to determine your strongest position, RSJ goes beyond the simple dollars and cents. We help you identify and focus attention on the key factors in your target acquisition that are critical to achieving breakthrough performance and future business success.

Our goal is to enhance the buyers' understanding of their target business, ensuring its financial statements provide a realistic picture, as well as the best possible outlook for the road ahead. Looking at mergers beyond the numbers means giving you the edge that increases the likelihood of the deal achieving its highest objectives. Our expert team helps you identify and understand critical success factors in order to make informed decisions. By providing you with a comprehensive view of your target business acquisition, the characteristics of its cash flow and the potential tax implications at every level, RSJ gives you the clarity you need to make better pricing decisions and gain greater control over the purchase process.

Getting the right integration structure starts with RSJ's M&A services:

SERVICES OFFERED:

- Risk assessment & management
- Integration of merged or acquired entities
- Audit of target's financial statements
- Post-acquisition/merger strategic build out
- Deal structuring & post deal tax solutions

HOW YOU BENEFIT:

- Empowered purchase decisions
- Thorough understanding of risks & foreseen challenges
- Adapt strategy into acquisition/merger negotiations and closing
- Practical solutions, tying together strategy and financial implications of the merger or acquisition
- Maximization of economic value

RSJ enables you to Lead, Plan, Communicate, Operate, Grow and Prosper.

2. M&A SERVICES CONSULTING

SETTING YOU ON THE PATH TO PROFITABILITY.

At RSJ, Your Success is Our Business.

They say "Great minds think alike" and while we take special care to know what you are thinking, sometimes you need great minds that think out of the box. We know that few business activities are more complex and risky than making an acquisition or selling your business. While the promise of growth and economic gain is real, experts warn that without careful planning and analysis, many mergers and acquisitions can ultimately fail to live up to their initial promise. That's why RSJ has built an impressive team with broad-range expertise and practical knowledge to help move your M&A transactions to optimal levels of performance and value.

Beyond just technical, financial and tax expertise, our unique capabilities and intimate understanding of your needs will help you gain clarity, manage and reduce risks, create efficient deal structuring and ensure a more solid financial future. Our Mergers & Acquisitions team will deliver an actionable road map to help you structure the best possible transaction by conducting thorough due diligence, preparing quality earnings analysis and advising on general business and tax advantages. We also provide you with unbiased insight, confidentiality and a true desire to help you achieve a seamless transition with maximum profitability.

RSJ offers a comprehensive range of services to help you navigate the changing face of Mergers & Acquisitions.

- Tax Planning & Structuring to Maximize Returns
- Identify and Manage Risks & Liabilities
- Due Diligence
- Preparation of Business Plans & Financial Projections
- Negotiation & Closing
- Investment Bank Selection
- Exit Strategy & Review
- Coordination with Attorneys & Investment Advisors
- Audit of Financial Statements

Learn More:

Including Rose, Snyder & Jacobs LLP as part of your team will give you access to deep industry knowledge and experience. For more information on how your company can benefit from our services and industry insights, visit:

www.rsjcpa.com

You Know Your Numbers - We Know Their Meaning.

3. FOR SELLERS

CONSULTING

PUTTING THE DEAL IN YOUR POCKET.

Building a Successful Business is Tough and Takes All The Right Moves.

Selling a business can be even tougher and demands more of the right moves.

Because selling a business involves more than just enthusiasm, you need M&A financial specialists who can provide confidential, strategic and tactical advice that will enable you to realize the maximum profit potential of your business.

Financial and tax planning at the early stage can add significant value to the outcome of your deal by minimizing tax costs, managing long term sustainable tax rates increasing cash flow and planning for a tax efficient exit. Devising and maintaining the correct formula from the beginning translates to a deal process with greater control and a more profitable outcome. With RSJ, you get a team of adept experts who act as your partners from beginning to end. Preparation, planning and due diligence provided by our integrated team of M&A tax specialists, corporate finance, legal and transactional professionals; gives you experienced deal structuring and financial advice. We will support you in all aspects of your transaction throughout the sales cycle.

Our Mergers and Acquisitions practice has a strong track record of success across a wide range of industries.

SERVICES OFFERED:

- Risk assessment & management
- Pre-acquisition due diligence
- Prepare businesses for purchase or disposal
- Financial statements
- Deal structuring
- Earn-out protection
- Post deal tax solutions

HOW YOU BENEFIT:

- Empowered negotiation process
- Thorough understanding of risks and challenges
- Translate strategy into negotiations and closing
- Control direction of sales process
- Reliable picture of financial implications
- Minimized transactional and strategic risk
- Optimized cash flow

We Help You Navigate Through Your Transaction To Come Out On Top.



**Innovative Thinking.
Dependable Results.**

ENGAGE THE TOP BUSINESS MINDS TO DRIVE YOUR FINANCIAL SUCCESS

At RSJ, We're More than just Numbers and a Handshake... We're Smart Partners that Believe in the Human Side of Business.

When Your Business is Ready to Take the Next Step,
We're Here to Make Sure It's an Easy One.

Contact Us - We invite you to Success.



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